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Yukoners eagerly tuned their radio dials to Klondike Broadcasting's CKRW 610 AM and were greeted by the latest news, weather, sports, community events and popular music.

Now fondly referred to as "The Rush" (as since 2004, CKRW also began transmitting from 96.1 FM), the station was the very first private radio station North of 60 when launched by Whitehorse businessman Rolf Hougen those five decades ago.

More a part of the Yukon's fabric than ever, CKRW, The Rush broadcasts in almost every Yukon community and in Inuvik, NWT. It serves as a pillar in the community as a voice that unites residents across the territory and champions numerous charities and causes; including coming on board in 2012 as a founding Legacy sponsor of Victoria Gold's *Every Student, Every Day* initiative to help improve student attendance in the territory.

The station marked its Golden Anniversary last fall with several celebratory events that both reflected CKRW's past and looked to its future.

Running continuously every weekday since 2011 as the 7:30 a.m. CKRW, The Rush newscast sponsor, Victoria Gold ads are an effective way for the company to share news and updates with the community such as the Eagle Gold Mine's achievements and its Yukoners At Work campaign, in addition to the many community causes, events and charities Victoria supports throughout the year.



Members of the Hougen family celebrating with fellow Yukoners at the CKRW, The Rush 50th Anniversary festivities on November 17, 2019 in Whitehorse.

"Victoria Gold has been a loyal and committed client of the station for almost a decade now," says CKRW, The Rush General Manager Eva Bidrman. "As a private business ourselves, we so appreciate the support of other Yukon businesses, like Victoria, and share a common vision to give back to Yukoners and Yukon communities as without their support, we wouldn't be where we are 50 years later."



Klondike Broadcasting and CKRW founder Rolf Hougen.

Victoria is currently hiring tradespeople, equipment operators, process/crusher operators and other positions to work at the Eagle Gold Mine. Visit the "Work For Us" page on our website at [www.vitgoldcorp.com/workforus](#) and send your resume to recruitment@vitgoldcorp.com



The Eagle Gold Mine, now in production, is part of Victoria's 100-per cent-owned Dublin Gulch Property located approximately 375 kilometres north of Whitehorse and 85 kilometres north, northeast of the Village of Mayo within the traditional territory of the First Nation of Na-Cho Nyak Dun. The property is accessible by road year-round and is connected to Yukon Energy Corp's electrical grid. The mine will be a significant contributor to Yukon employing 350 to 400 people.

